

Michael Hatcher
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Personal Statement

I am an experienced and versatile full-stack web developer with a large and diverse portfolio of projects under my belt, ranging from single page web presences, CMS-controlled dynamic business sites, through to data-driven dashboard applications (any many inbetween).

With a background in music, design, and multimedia, I have a keen eye for detail in visuals, motion, and general production quality, with a particular interest in solid typography, dynamic SVG and animation.

Having spent the majority of my career to date working independently, I have the knowledge and experience to consider a project's architecture in its entirety, selecting appropriate technologies to solve specific problems, and identifying appropriate abstractions in order to keep code DRY.

Outside of web development I am a drummer of some 28 years, an avid video gamer, a keen reader of science fiction, and a lover of film, art, science, philosophy, engineering (and indeed any combination of the above).

Core Skills

Semantic HTML, CSS, JavaScript (vanilla), jQuery, SVG & Canvas, React, Node, PHP, Composer, WordPress, MySQL, Git, NPM, Adobe Creative Suite, Sketch, Figma

Key Projects

<https://www.totaljobs.com/insidejob/social-mobility/>

<https://www.policyimpacts.org/>

<https://statesofsouthasia.com/>

<https://citadelcolour.com/>

<https://www.openelections.co.uk/>

<https://warhammer40000.com/>

<https://www.wpsnaps.org/>

<https://quirkyturkey.soak.co.uk/>

<https://warhammer40000.com/apocalypse/>

<https://soak.co.uk/>

Work History

2018–Present — Technical Principal, Soak Digital

2016–2018 — Digital Director, Studiomade

2013–2016 — Partner, Design to Communicate

2011–2013 — Developer, Design to Communicate

Education

Bradford College — BTEC National Diploma, Multimedia Design — 2001–2003

Bradford College — GCE Advanced Level, Photography — 2001–2003

Stratford-upon-Avon College — BTEC National Diploma, Popular Music — 1998–2000